



PR account executive

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Role:	PR account executive		
Type:	Full-time	Location:	Leominster (hybrid)
Contract:	Permanent	Travel:	UK only

Pinstone, an award-winning PR and marketing agency specialising in the food, farming, and environment sectors, is looking for an ambitious and driven public relations account executive to join our team.

If you have a passion for communications and want to be part of an agency that delivers impactful campaigns for industry-leading clients, this is the perfect opportunity for you.

About us

At Pinstone, we work with organisations that shape the living landscape, helping them increase their share of voice and position themselves as industry thought leaders.

Our expertise spans PR, media, social and digital, and content marketing. We pride ourselves on forging long-term client relationships and delivering campaigns that achieve meaningful results.

The role

As a PR account executive, you will play a key role in supporting our PR and marketing campaigns, working across a diverse client portfolio.

You'll be involved in content creation, media relations, social media management, and event coordination, gaining hands-on experience in a fast-paced agency environment.

Reporting to an account manager, you will work closely with our senior team and clients, helping to execute campaigns that drive engagement and deliver results.

Key responsibilities:

- **Content creation:** Write press releases, editorial articles, blog posts, and social media content.
- **Media relations:** Build relationships with journalists and industry influencers, securing media coverage for clients.
- **Social media:** Manage client social media accounts, creating and scheduling content to enhance brand visibility.
- **Client support:** Assist with client meetings, reporting, and campaign execution.



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- **Event coordination:** Support the planning and delivery of client events, including press briefings, trade shows, and on-site visits.
- **Research & insights:** Stay informed on industry trends and PR best practices.

Skills:

We're looking for someone who is:

- **A strong communicator:** Excellent writing and verbal communication skills.
- **A proactive team player:** Able to collaborate with colleagues and clients.
- **Organised and detail-oriented:** Strong time management skills with the ability to juggle multiple projects.
- **Digitally savvy:** Comfortable using social media platforms and digital tools.
- **Passionate about rural industries:** An interest in agriculture, food, or the environment is an advantage but not essential.

Previous PR or marketing experience (such as a placement, internship, or university project) is desirable but not required.

What we offer

- **Annual leave:** 26 days plus Bank Holidays, with an additional day for each year of service (capped at 33 days). Enforced Christmas closure shutdown.
- **Professional development:** Commitment to 52 hours of learning and development annually, supported by a generous training budget.
- **Private healthcare:** Provided by AXA.
- **Hybrid working:** A mix of office and remote work to support work-life balance.
- **Pinstone culture:** A vibrant office atmosphere with annual off-site social events and a supportive team culture.

Why Pinstone?

At Pinstone, you'll be part of a dynamic, ambitious, and purpose-driven agency. Our B Corp accreditation highlights our commitment to social and environmental responsibility. We provide structured career development, ensuring our team grows professionally and thrives in a supportive environment.

This is an exciting opportunity to kickstart your career in PR and marketing, working with some of the most influential brands in the sector.

How to apply

If you're eager to build a career in PR and communications, please send your CV and a cover letter to helen@pinstone.co.uk.